



Foretune has some exciting highlights to share this month including Foretune's new president, new website, upcoming 'value innovation' business breakfast and the latest golf event results. At Foretune, we've identified the need for business mentorship, social networks, support and building meaningful business connections, therefore we want this newsletter to be valuable for you. Our aim is to help businesses to transform; to not just do things better but to reinvent the way businesses do things and jump the curve. Enjoy reading.

## Foretune Group Appoints New President

The Foretune Group is pleased to announce that Michael Yacoub, who heads Advantex Consulting, has taken a majority shareholding in the Group and has been appointed as the president.

Michael aims to bring a sharper business focus to the Foretune Group to ensure members reap profitable value from their membership.

*"My role is to bolster the business dimension and ensure members are building their wealth and business connections, while also enjoying time on the golf course with like-minded people,"*  
- Michael Yacoub

Foretune maintains a clear business purpose driven by meaningful networking with the core



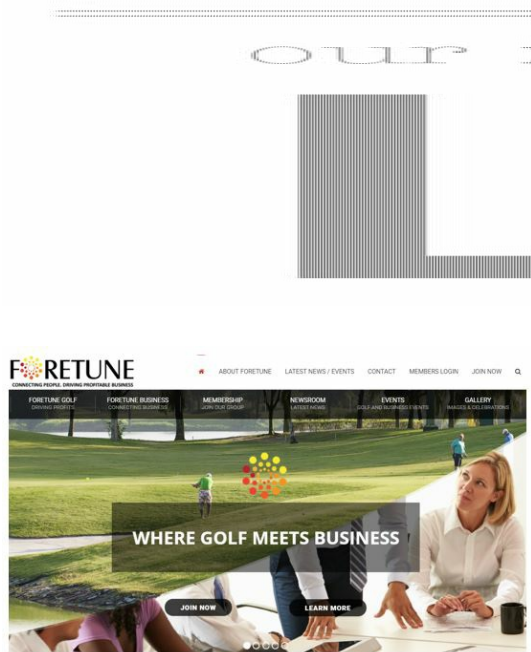
## Premium Sponsors



of our proposition to generate high levels of quality new business for our members and sponsors on and off the golf course. Our members are a mix of businesspeople who enjoy golf and play the great game of business.

Michael says *"It's a very well-known fact that more business is conducted on the golf course than anywhere else"*.

The essence of FORETUNE is to be a galvanising force that creates powerful relationships while inspiring our members to **strategise, grow, connect** and **succeed** via golf and business.



[Visit FORETUNE](#)

## FORETUNE BUSINESS BREAKFAST - BLUE OCEAN STRATEGY, A PROFITABLE VALUE INNOVATION!

The only way to beat the competition



## Exciting News Our Brand New Website is Now Live

You may have noticed that Foretune has launched its new website earlier this month. What's new!

- New members portal packed with resources.
- New membership packages with amazing benefits.
- Business services, seminars, events and tours.
- Foretune App.
- Latest news.....and much more.

For more information about the reinvented FORTUNE services including the upcoming business breakfast, social golf events, membership packages and more please visit our website.



is to stop trying to beat the competition. This is the basis of Blue Ocean Strategy which creates uncontested market space and unlocks new demand for businesses and is the theme of [Foretune's Business Breakfast on June 21](#).

Michael Yacoub, an accredited Blue Ocean Strategy consultant is keen to show business people how they can become the disruptor, or at least better prepare for and manage disruptive forces in their industry.

### When and Where

**Date:** 21 June 2017

**Time:** 7-9am. Registration from 6.45am.

**Venue:** Southport Golf Club

**Fee:** Members: \$45, Non-Members: \$55

**Includes:** Delicious hot breakfast and business resources valued at \$450.



Proudly Supported By



Bookings Essential. Register Your Place Today!



## Arundel Hills Latest Results

Isn't it great when a plan comes together? The goal of our May business golf afternoon was to provide a great course and great company; then blend it with quality business development and conversation. The cherry on top of this thoroughly enjoyable afternoon was detailing our new business platform and how FORETUNE will focus on our Members and contribute to their business growth. A special thank you to those who provided feedback and passed on their excitement towards the new initiatives and direction the group is heading in.

After an absence of 3 years, it was great to step back onto the fairways at Arundel Hills. The work done by General Manager Marcus Sullivan and his team has been...[READ FULL RESULT DETAILS](#).



Learn More About Fortune  
Membership Advantages

“You will never again see your  
competitors in quite the same light”

Carlos Ghosn

President & CEO, Nissan Motor Company

The FORETUNE Group | 07 5574 3453 | [admin@foretune.com.au](mailto:admin@foretune.com.au)

[foretune.com.au](http://foretune.com.au)

**FORETUNE**  
Connecting People. Driving Profitable Business.

STAY CONNECTED

